

**ORLANDO SHAKESPEARE THEATER**  
**In Partnership with UCF**

**FOR IMMEDIATE RELEASE**

**August 13, 2009**

**Orlando Shakespeare Theater in Partnership with UCF announces the appointment of a new Managing Director**

*Orlando, FL.* The Orlando Shakespeare Theater in Partnership with UCF has announced Arnold Breman has been appointed the new Managing Director of the twenty-one year old institution. Breman replaces former Managing Director, Donna Law, who left in June returning to her native Utah to be closer to family.

Breman has been an arts administrator, "impresario" and presenter for the past 40 years. He has presented more than 2,000 artists and attractions to millions of audience members, running the gamut from Itzhak Perlman to Yo Yo Ma, Ella Fitzgerald to Benny Goodman, Leyontynne Price to Beverly Sills, Cary Grant to Lucille Ball, Milton Berle to Bill Cosby and Liberace to Liza Minnelli.

From 1965-1995, Breman built, directed and programmed four major American Performing Arts Centers including: Klitgord Center Auditorium (1,000 seats), Brooklyn, New York; The Samuel L. Clemens Center for the Performing Arts (1,600 seats) Elmira, New York; Ruth Eckerd Hall (2,200 seats) Clearwater, Florida and the Raymond F. Kravis Center for the Performing Arts (2,200 seats) in West Palm Beach, Florida.

Breman has served as President of the International Society of The Performing Arts, and was the Executive Director that transitioned the Joffrey Ballet from New York to Chicago in 1995. Breman most recently taught at Columbia College in the Arts, Entertainment and Media Management Department as a full-time tenure track professor.

"We are thrilled to have Arnold Breman join our team at Orlando Shakespeare Theater," says Artistic Director, Jim Helsinger. "He brings a wealth of experience, a national perspective and an intimate knowledge of the State of Florida. We are very lucky to have him here in Orlando."

**Photo Attached**

"Arnold Breman, new Managing Director of the Orlando Shakespeare Theater in Partnership with UCF."

Photo Credit: Orlando Shakespeare Theater

**Press Inquires may be directed to:**

Patrick Flick

407-447-1700 ext. 212

[patrickf@orlandoshakes.org](mailto:patrickf@orlandoshakes.org)